

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 493652 /		<u>Alt Order #</u> 06316411
<u>Product</u> OBAMA 60S		
<u>Contract Dates</u> 09/15/12 - 09/21/12		<u>Estimate #</u> 1775
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 09/14/12 / 09/16/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	09/17/12	09/21/12	Cops/Dog The Bounty Hunter	1-2pm		1:00			NM	2	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	MTWTF--				2	\$390.00			
N 2	KVVU	09/17/12	09/21/12	The Dr.Oz Show	M-F 10a-11a		1:00			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	MTWTF--				2	\$500.00			
N 3	KVVU	09/17/12	09/21/12	Fox 5 News M-F 10p-11p	10p-11p		1:00			NM	2	\$8,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	MTWTF--				2	\$4,300.00			
N 4	KVVU	09/17/12	09/21/12	Extra	M-F 1:05-1:35am		1:00			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	MTWTF--				2	\$200.00			
N 5	KVVU	09/17/12	09/21/12	Fox 5 News M-F 11p	M-F 11-1135p		1:00			NM	1	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	MTWTF--				1	\$3,900.00			
N 6	KVVU	09/17/12	09/21/12	Better	M-F 11a-12p		1:00			NM	2	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	MTWTF--				2	\$390.00			
N 7	KVVU	09/17/12	09/21/12	Friends	M-F 12:05-1:05a		1:00			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	MTWTF--				2	\$450.00			
N 8	KVVU	09/17/12	09/21/12	Divorce Court/Divorce Court	M-F 12-1p		1:00			NM	2	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	MTWTF--				2	\$390.00			
N 9	KVVU	09/17/12	09/21/12	Anderson	3-4p		1:00			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	MTWTF--				2	\$600.00			
N 10	KVVU	09/17/12	09/21/12	The Dr.Oz Show	4-5p		1:00			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	MTWTF--				2	\$600.00			
N 11	KVVU	09/17/12	09/21/12	Fox 5 News at 5	5-530p		1:00			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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Contract / Revision	Alt Order #
493652 /	06316411

Contract Dates	Product	Estimate #
09/15/12 - 09/21/12	OBAMA 60S	1775

Advertiser	Original Date / Revision
Obama For America	09/14/12 / 09/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				1	\$1,100.00			
N 12	KVVU	09/17/12	09/21/12	FOX 5 News 5-6am M-F	5a-6a		1:00			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				2	\$900.00			
N 13	KVVU	09/17/12	09/21/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		1:00			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				1	\$1,250.00			
N 14	KVVU	09/17/12	09/21/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		1:00			NM	2	\$2,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				2	\$1,450.00			
N 15	KVVU	09/17/12	09/21/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		1:00			NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				2	\$1,400.00			
N 16	KVVU	09/17/12	09/21/12	More M-F 9-10a	M-F 9a-10a		1:00			NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				2	\$550.00			
N 17	KVVU	09/17/12	09/17/12	The Mob Doctor	Mon 9p-10p		1:00			NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$9,000.00			
D 18	KVVU	09/15/12	09/15/12	MLB Regular Season	12-4p/4-7p		1:00			NM	0	\$0.00
D 19	KVVU	09/15/12	09/15/12	NCAA Football Late Game	NCAA Football Lat		1:00			NM	0	\$0.00
D 20	KVVU	09/15/12	09/15/12	DELAYED NEWS	Various		1:00			NM	0	\$0.00
D 22	KVVU	09/15/12	09/15/12	The Closer	Sa 3-4p		1:00			NM	0	\$0.00
N 23	KVVU	09/16/12	09/16/12	NFL Early Game	NFL Early Game		1:00			NM	1	\$17,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$17,000.00			
N 24	KVVU	09/16/12	09/16/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		1:00			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$2,500.00			
N 25	KVVU	09/16/12	09/16/12	Sports Plus Su 1045p	1045p-11p		1:00			NM	1	\$1,570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$1,570.00			
N 26	KVVU	09/16/12	09/16/12	CSI: Miami	Sun 12-1am		1:00			NM	1	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$370.00			
N 27	KVVU	09/20/12	09/20/12	Glee	Thu 9p-10p		1:00			NM	1	\$13,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---1---				1	\$13,000.00			
N 28	KVVU	09/16/12	09/16/12	The Closer	Sun 3-4p		1:00			NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				1	\$170.00			
N 29	KVVU	09/18/12	09/18/12	So You Think You Can Dance	Tu 8-10p		1:00			NM	2	\$9,720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-T-----				2	\$4,860.00			
Totals											38	\$83,820.00

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493652 /	06316411

Contract Dates	Product	Estimate #
09/15/12 - 09/21/12	OBAMA 60S	1775

Advertiser	Original Date / Revision
Obama For America	09/14/12 / 09/16/12

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/21/12	38	\$83,820.00	\$71,247.00
Totals	38	\$83,820.00	\$71,247.00

Signature: _____ Date: _____

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FAX# 610-225-1191 SEP14/12 18.03
HARRIS REPORT FROM REP *** KVVU-TV ***
CHANGES

REP. #	OFF. # 762	SALESMAN #
BUYER NAME	MAURA GILROY	
SALES PRSN	PH- TERESA DIFURIA	

BUYER NAME	MAURA GILROY
SALES PRSN	PH- TERESA DIFURIA

	CLASS: NATL.	LOCAL	REGIONAL
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[illegible]

DATE SEP14/12 18.03

TO ROSE
FR NIKKI
OKD M1-M5
SEE LINES 30-34
TOTAL SAME
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

*
*
605
*
*

AGENCY ADVERTISER CODE = 95	AGENCY EST# = 1775
AGENCY PRODUCT CODE = 101	

1	S	100P-200P	60	\$390.00	9/17	9/21	0	M-F
PROGRAM : COLD CASE								
CON COM1: COLD CASE								

REP: TEL# 610-293-4100 FAX# 610-225-1191
ORDER WORKSHEET HARRIS REPORT FROM REP SEP14/12 18.03
CHANGES ** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30	A		100P-200P	60		\$390.00	9/17	9/21	2		M-F	2
PROGRAM : COPS/DOG THE BOUNTY HUNTER ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR SEP17 ON LINE-1 FOR 2 SPOTS/WK												
18	S		100P-400P	60		\$1,900.00	9/15	9/15	0		SAT	0
PROGRAM : FOX SAT BASEBALL CON COM1 : FOX SAT BASEBALL												
34	A		800P-1000P	60		\$4,860.00	9/18	9/18	2		TUE	2
PROGRAM : SYTYCD FINALE ORD COM1 : LOGS WERE CLOSED FOR SATURDAY. MG SYTYCD FINALE. PRE-BOOKED PLS ORD COM2 : APPROVE. THIS IS A MAKE-GOOD FOR SEP15 ON LINE-18 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR SEP15 ON LINE-19 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR SEP15 ON LINE-20 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR SEP15 ON LINE-22 FOR 1 SPOT/WK												
19	S		100P-800P	60		\$4,650.00	9/15	9/15	0		SAT	0
PROGRAM : FOX COLLEGE FOOTBALL CON COM1 : FOX COLLEGE FOOTBALL												
20	S		1000P-1100P	60		\$3,000.00	9/15	9/15	0		SAT	0
PROGRAM : FOX 5 NEWS AT 10PM SAT CON COM1 : FOX 5 NEWS AT 10PM SAT												
21	S		200P-300P	60		\$170.00	9/15	9/15	0		SAT	0
PROGRAM : THE CLOSER CON COM1 : THE CLOSER												
31	A		300P-400P	60		\$170.00	9/16	9/16	1		SUN	1
PROGRAM : THE CLOSER ORD COM1 : PRG MOVED TO SUNDAY. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR SEP15 ON LINE-21 FOR 1 SPOT/WK												
22	S		300P-400P	60		\$170.00	9/15	9/15	0		SAT	0
PROGRAM : WITHOUT A TRACE CON COM1 : WITHOUT A TRACE												

FROM REP SEP14/12 18.03
CHANGES *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

SEP/12 83820.00 CONTRACT TOTAL 83820.00
 TOTAL SPOTS 38

MARKET TOTALS \$246,529 KVVU 34% KSNV 16% KLAS 16% KTNV 17% KVMY 5% KVCW 10% CABL 0%
 KTUD 2%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6316411
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP
SEP14/12 14.59
*** KVVU-TV ***

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US
AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL

REP. # OFF. # 762 SALESMAN #
BUYER NAME MAURA GILROY
SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER # 493652 CONTRACT # 6316411

CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA 60S EST#1775 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP15/12 SEP21/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP14/12 14.59

REP: TO ROSE
FR NIKKI
NEW OBAMA- 60S
TOTAL \$83820
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

60S

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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1			100P-200P	60		\$390.00	9/17	9/21	2		M-F	2
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AGENCY ADVERTISER CODE = 95
AGENCY PRODUCT CODE = 101
AGENCY EST# = 1775
PROGRAM : COLD CASE
CON COM1: COLD CASE

Cops/Dos

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			1000A-1100A PROGRAM : DR OZ CON COM1 : DR OZ	60		\$500.00	9/17	9/21	2		M-F	2
3			1000P-1100P PROGRAM : FOX 5 NEWS AT 10P CON COM1 : FOX 5 NEWS AT 10P	60		\$4,300.00	9/17	9/21	2		M-F	2
4			105A-135A PROGRAM : EXTRA CON COM1 : EXTRA	60		\$200.00	9/17	9/21	2		M-F	2
5			1100P-1135P PROGRAM : FOX 5 NEWS AT 1100P CON COM1 : FOX 5 NEWS AT 1100P	60		\$3,900.00	9/17	9/21	1		M-F	1
6			1100A-1200N PROGRAM : BETTER LAS VEGAS CON COM1 : BETTER LAS VEGAS	60		\$390.00	9/17	9/21	2		M-F	2
7			1205A-105A PROGRAM : FRIENDS CON COM1 : FRIENDS	60		\$450.00	9/17	9/21	2		M-F	2
8			1200N-100P PROGRAM : DIVORCE COURT CON COM1 : DIVORCE COURT	60		\$390.00	9/17	9/21	2		M-F	2
9			300P-400P PROGRAM : ANDERSON COOPER CON COM1 : ANDERSON COOPER	60		\$600.00	9/17	9/21	2		M-F	2
10			400P-500P PROGRAM : DR OZ CON COM1 : DR OZ	60		\$600.00	9/17	9/21	2		M-F	2

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			500P-530P PROGRAM : FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM	60		\$1,100.00	9/17	9/21	1		M-F	1
12			500A-600A PROGRAM : FOX5 NEWS 5A CON COM1: FOX5 NEWS 5A	60		\$900.00	9/17	9/21	2		M-F	2
13			530P-600P PROGRAM : FOX 5 NEWS AT 530PM CON COM1: FOX 5 NEWS AT 530PM	60		\$1,250.00	9/17	9/21	1		M-F	1
14			600A-700A PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A	60		\$1,450.00	9/17	9/21	2		M-F	2
15			700A-900A PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS	60		\$1,400.00	9/17	9/21	2		M-F	2
16			900A-1000A PROGRAM : MORE LAS VEGAS CON COM1: MORE LAS VEGAS	60		\$550.00	9/17	9/21	2		M-F	2
17			900P-1000P PROGRAM : MOB DOCTOR CON COM1: MOB DOCTOR	60		\$9,000.00	9/17	9/17	1		MON	1
18			100P-400P PROGRAM : FOX SAT BASEBALL CON COM1: FOX SAT BASEBALL	60		\$1,900.00	9/15	9/15	1		SAT	1
19			100P-800P PROGRAM : FOX COLLEGE FOOTBALL CON COM1: FOX COLLEGE FOOTBALL	60		\$4,650.00	9/15	9/15	1		SAT	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
20			1000P-1100P	60		\$3,000.00	9/15	9/15	1		SAT	1
PROGRAM : FOX 5 NEWS AT 10PM SAT												
CON COM1: FOX 5 NEWS AT 10PM SAT												
21			200P-300P	60		\$170.00	9/15	9/15	1		SAT	1
PROGRAM : THE CLOSER												
CON COM1: THE CLOSER												
22			300P-400P	60		\$170.00	9/15	9/15	1		SAT	1
PROGRAM : WITHOUT A TRACE												
CON COM1: WITHOUT A TRACE												
23			600P-700P	60		\$200.00	9/15	9/15	0		SAT	0
PROGRAM : DOG THE BOUNTY HUNTER												
CON COM1: DOG THE BOUNTY HUNTER												
24			700P-800P	60		\$500.00	9/15	9/15	0		SAT	0
PROGRAM : TMZ WEEKEND												
CON COM1: TMZ WEEKEND												
25			100P-400P	60		17000.00	9/16	9/16	1		SUN	1
PROGRAM : FOX NFL (GAME 2)												
CON COM1: FOX NFL (GAME 2)												
26			1000P-1045P	60		\$2,500.00	9/16	9/16	1		SUN	1
PROGRAM : FOX 5 NEWS AT 10PM SUN												
CON COM1: FOX 5 NEWS AT 10PM SUN												
27			1045P-1100P	60		\$1,570.00	9/16	9/16	1		SUN	1
PROGRAM : FOX 5 SPORTS EXTRA												
CON COM1: FOX 5 SPORTS EXTRA												
28			1200M-100A	60		\$370.00	9/16	9/16	1		SUN	1
PROGRAM : NUMB3RS												
CON COM1: NUMB3RS												

CSI Miami

REP HEADLINE# 6316411
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
 ORDER WORKSHEET

FAX# 610-225-1191
 HARRIS REPORT FROM REP

SEP14/12 14.59
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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29			900P-1000P	60		13000.00	9/20	9/20	1		THU	1
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PROGRAM : GLEE
 CON COM1 : GLEE

SEP/12 83820.00

CONTRACT TOTAL 83820.00
 TOTAL SPOTS 40

Handwritten: 7693652

Handwritten: 9,120

Handwritten calculations:
 6550
 3170
 9720

Handwritten calculations:
 83820
 13930
 9890

Handwritten calculations:
 83820
 9720
 94100

Handwritten calculations:
 219720
 4810

Handwritten: 74100

MARKET TOTALS \$246,529 KVVU 34% KSNV 16% KLAS 16% KTNV 17% KVMY 5% KVCW 10% CABL 0% KTUD 2%

SVC- NSI
 DEMOS- RA35+*